

FOR IMMEDIATE RELEASE

identiMetrics CFO Welcomed Again as Presenter and Technology Expert for 11th Annual Girls Exploring Tomorrow's Technology (GETT) Event.

WEDNESDAY, MARCH 23, 2011

ERDENHEIM, PA – (BUSINESS WIRE) – WEDNESDAY, MARCH 23, 2011 – Anne Marie Dunphy, the CFO and co-founder of identiMetrics, the leader in biometrics finger scanning identification solutions for schools, was invited again to speak at the 11th Annual Girls Exploring Tomorrow's Technology (GETT) event in Pennsylvania, hosted by the Chester County Intermediate Unit and sponsored by the Innovative Technology Action Group (ITAG) of the Chester County Economic Development Council.

Statistics continue to show that girls are not embracing careers in technology, despite an increasing need for skilled professionals in STEM (Science, Technology, Engineering, Math) fields in Pennsylvania and the nation. GETT of Chester County is a free, fun, informational event for Chester County middle and high school girls in grades 6 through 12 and their parents that features successful women in technology. Attendees learn the facts about how technology careers can be fulfilling, fun and rewarding personally, professionally and financially.

Girls Exploring Tomorrow's Technology (GETT) began in Chester County, PA in 2001 as a pro-active response to the "technological gender gap" in the technology workforce of the county, the country and the world. The event, sponsored by the Innovative Technology Action Group (ITAG) as a major outreach project, continues to draw local and national interest in support of its mission to target the workforce of the future by promoting technology careers to girls and young women. During the GETT program, students will have the opportunity to attend various technology and science workshops and to speak with women who are leaders in their careers.

"I was thrilled to be invited once again to participate in this exciting event," remarked Ms. Dunphy. "As a woman and co-founder of our company, I applaud GETT for their work in giving local young women the opportunity to explore technology hands-on and prepare them for a wonderful future in any of the rapidly growing technology fields. This is such important work given the continued under-representation of women in post-secondary computer science majors and related careers. GETT provides our girls with interesting and appealing career options that we hope will influence their choices in high school and beyond," she finishes.

identiMetrics, Inc., a privately held company headquartered outside of Philadelphia, PA, is the leader in finger scanning identification solutions for schools. identiMetrics provides the only finger scanning ID system designed by educators specifically for the unique needs of schools. The identiMetrics Finger Scanning ID System™ works easily with any other third party software applications a school has in place. It provides a cost-effective

and accurate replacement for ID cards and ID numbers allowing schools and school districts to increase accountability, improve operations and boost security.

Accurate identification and tracking of students is now critical in all aspects of the day-to-day management and administration of our schools. By using finger scanning for identification, the problems and costs associated with out-dated identification methods can be replaced with time-trusted finger scanning technology allowing new standards of accountability to be put into place.

For more information, visit www.identimetrics.net.

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