

identiMetrics Invited to Exhibit at the WVASBO Spring Conference 2010

WEDNESDAY, MAY 5, 2010

PHILADELPHIA, PA – (BUSINESS WIRE) – WEDNESDAY, MAY 21, 2010 – identiMetrics, the leader in biometrics finger scanning identification solutions for schools, was invited once again to exhibit at the WVASBO (West Virginia Association of School Business Officials) Spring Conference 2010 held at the Charleston Marriott Town Center, September 18 -21, 2010 in Charleston, West Virginia.

The general aim of the West Virginia Association of School Business Officials is the advancement of public education in West Virginia through continuing progress in the conduct of the business affairs of the county school districts. The purpose of WVASBO is to promote the professional growth and welfare of business officials in the West Virginia Public Schools; to work for the promulgation and maintenance of efficient methods of procedure and high standards of ethical practice in the conduct of the business affairs of the county school districts; to cooperate with other professional school organizations of the state and nation in the advancement of common aims, and to support and promote those legislative acts of the State of West Virginia which further the aims of the Association.

“We are proud to be invited to exhibit once again in West Virginia,” said Jay Fry, President & CEO of identiMetrics. “About 50% of the counties in West Virginia use the idM Finger Scanning ID System™ in their schools. Not only can the ID system save time and money for school food service operations, it can significantly improve operations across multiple areas in the school – attendance either at the front door, in the classroom, or for tardy students, nurse’s office, library, bus transportation, athletic events, school dances – anywhere in the school that requires accurate attendance,” he added.

identiMetrics, Inc., a privately held company headquartered outside of Philadelphia, PA, is the leader in the development and marketing of biometric finger scanning identification solutions. In addition to providing robust biometric solutions across many industries, identiMetrics provides the only biometric ID system designed specifically for the unique needs of schools. identiMetrics Finger Scanning ID System provides a cost-effective and accurate replacement for swipe-card readers, barcode readers, and PIN pads allowing any organization to increase accountability, improve operations and boost security.

For more information, visit www.identimetrics.net.

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