

FOR IMMEDIATE RELEASE

identiMetrics Exhibits and Presents at the 2009 SASBO Conference in Charleston, WV.

MONDAY, APRIL 27, 2009

FLOURTOWN, PA – (BUSINESS WIRE) – MONDAY, APRIL 27, 2009 – identiMetrics, the leader in biometric student identification in schools, is both exhibiting and presenting at the 2009 SASBO Conference (Southeastern Association of School Business Officials). The conference will be held at the Conference Marriot Town Center in Charleston, West Virginia on Monday, April 27, 2009 until Friday, May 1, 2009. SASBO is a regional organization the twelve Southeastern states. SASBO provides support and professional development for all segments of the fiscal leadership team.

On Wednesday, April 29th, Jay Fry, identiMetrics' President & CEO, will present "Practical Ways of Implementing Biometrics in Schools." The presentation will highlight the amazing growth of the biometric market in schools over the past year and follow this international trend that is playing a key role in saving school districts time, money and improving overall efficiency, especially in this economy.

"As the leader in biometrics in schools, we are strongly committed to bringing this all-important technology to school districts across the country and are proud to be SASBO's 'biometric ambassador' this year," remarked Jay Fry. "Since our successful breakthrough in identifying very young children, our ability to seamlessly interface with all of the software applications in a school that require student identification and our continuing ability to provide outstanding support and follow-up, the school communities that have experienced the identiMetrics Finger Scanning ID System have relied on our hands-on experience to do the job right. We've proven this system is practical, cost-effective and right on time. And because of our unique system approach, once a school has implemented biometrics in the cafeteria, they can use finger scanning for student identification in the library, nurse's office and for attendance since the students are only enrolled once."

identiMetrics, Inc., a privately held company headquartered outside of Philadelphia, PA, is the leader in the development and marketing of biometric finger scanning identification solutions. In addition to providing robust biometric solutions across many industries, identiMetrics provides the only biometric ID system designed specifically for the unique needs of schools. identiMetrics Finger Scanning ID System provides a cost-effective and accurate replacement for swipe-card readers, barcode readers, and PIN pads allowing any organization to increase accountability, improve operations and boost security.

For more information, visit www.identimetrics.net.

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