

FOR IMMEDIATE RELEASE

AWARD-WINNING BIOMETRIC COMPANY, IDENTIMETRICS, HAS MOVED THEIR HEADQUARTERS TO JENKINTOWN, PENNSYLVANIA.

Jenkintown, PA – (BUSINESS WIRE) – NOVEMBER 1, 2014 - Jay Fry, President/CEO and Anne Marie Dunphy, CFO, co-founders of the award-winning identiMetrics, proudly announce the opening of their new corporate headquarters in Jenkintown, PA.

Housed on the second floor of the Wells Fargo Bank Building, a 1920s architectural gem in the heart of Jenkintown, identiMetrics, the leader in biometric finger-scanning identification solutions for schools has more than doubled their space, in anticipation of future growth.

A privately-held company, in the suburbs of Philadelphia, identiMetrics, is poised to introduce the next release of their award-winning product, *IdentiFi™*, version 2.0. With successful installations of their product in over 40 states, identiMetrics has firmly planted biometrics in education across the country.

“We are proud to be the leader in biometrics in education – an industry that has opened the doors to innovation and excellence over the last decade,” remarked Jay Fry. “In fact, we are the only biometric ID system designed specifically for the unique needs of schools, and we look forward to continuing to provide a cost-effective, accurate, user-friendly product to benefit all students and school leaders,” he concluded.

identiMetrics, Inc., a privately held company headquartered outside of Philadelphia, PA, is the leader in the development and marketing of biometric finger scanning identification solutions. In addition to providing robust biometric solutions across many industries, identiMetrics provides the only biometric ID system designed specifically for the unique needs of schools. The identiMetrics Finger Scanning ID System™ provides a cost-effective and accurate replacement for swipe-card readers, barcode readers, and PIN pads allowing any organization to increase accountability, improve operations and boost security.

For more information, visit www.identimetrics.net.

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