



Press Release

The identiMetrics Finger Scanning ID System featuring identiFi™ named a “Reader’s Choice Top Product” by District Administration readers

Nominations from top K12 leaders led to the selection of products that enhance learning across the country

JENKINTOWN, PA ó December 1, 2015 ô The identiMetrics Finger Scanning ID System featuring identiFiĀ has been recognized for making a positive difference in education by K12 leaders who named it to District Administration magazine’s ôReadersøChoice Top Products for 2015.ö

The winners were compiled from 2,100-plus nominations from the magazine’s readers over the past year. The ReadersøChoice Top Products has been announced online and in the December 2015 issue of District Administration.

District Administration’s ReadersøChoice Top Products awards program informs superintendents and other senior school district leaders about products their colleagues around the country are using to help their districts excel in a variety of areas, such as technology, sustainability and curriculum instruction.

“It was inspiring to learn about the products being used in today’s schools and classrooms that are helping districts succeed,” says JD Solomon, District Administration’s editorial director. “All of our 2015 honorees should be very proud of this achievement.”

“identiMetrics is honored, once again, to be awarded District Administration magazine’s ReadersøChoice Top Products for 2015,” added Jay Fry, identiMetrics’s President and CEO. “This award is a tribute to our dedicated customers who are using identiMetrics’s finger scanning biometric technology every day in their cafeterias, classrooms, libraries, and throughout their schools to increase efficiencies and provide better service for their students, faculty and staff, parents, and communities.”

About District Administration

District Administration provides K12 leaders with critical news and information for school district management, through its monthly magazine, website, e-newsletters and the District Administration Leadership Institute Superintendent Summits. For more information, visit www.DistrictAdministration.com.

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About identiMetrics, Inc.

identiMetrics, Inc., a privately held company headquartered outside of Philadelphia, PA, is the leader in the development and marketing of biometric finger scanning identification solutions for schools. identiMetrics provides the only biometric finger scanning ID system designed by educators specifically for the unique needs of schools. The identiMetrics Finger Scanning ID System featuring identiFi[®] provides a cost-effective and accurate replacement for swipe-card readers, barcode readers, and PIN pads allowing schools and school districts to keep the software applications they already have and increase accountability, improve operations and boost security. identiMetrics was selected by District Administration Magazine's Readers' Choice Top 100 Products and is a proud signatory of the Student Privacy Pledge

<http://studentprivacypledge.org/>

For more information visit: www.identimetrics.net

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